

**ifa laboratory Team building, Workshops & Training at
Galila's Passion Obsession Collection (P.O.C).**

**GALILA'S P.O.C - Passion Obsession Collection
A contemporary Art Collection founded by Galila Barzilai-Hollander**

A real collection is a self-portrait, a medium, an incessant exploration of who one is through the other - in this sense, collecting is for me like a psychoanalysis »
Galila Barzilai-Hollander started her collection of contemporary art about 14 years ago, when visiting the fair Armory Show in NYC by mistake, she fell in love with contemporary art. Since then, her thirst for discovering new talents has been inextinguishable and she keeps travelling extensively to see and acquire new works. Curiosity, eclecticism, non-conformism, humor and intuition define her collection. We are pleased to open you the doors of her intimate while generous contemporary « cabinet of curiosities ».



Galila's P.O.C. © Diego Ravier

Play. Imagine. Create.
Team-buildings, trainings, workshops in the disruptive environment of the collection

Get out of the box, enhance collaboration and team communication, improve your team's creative capacity, or conduct a truly creative team-assessment.

The stimulating environment of the contemporary art collection can spark new and disruptive perspectives; see, think, do, be– we offer an excellent toolbox for human driven innovation.

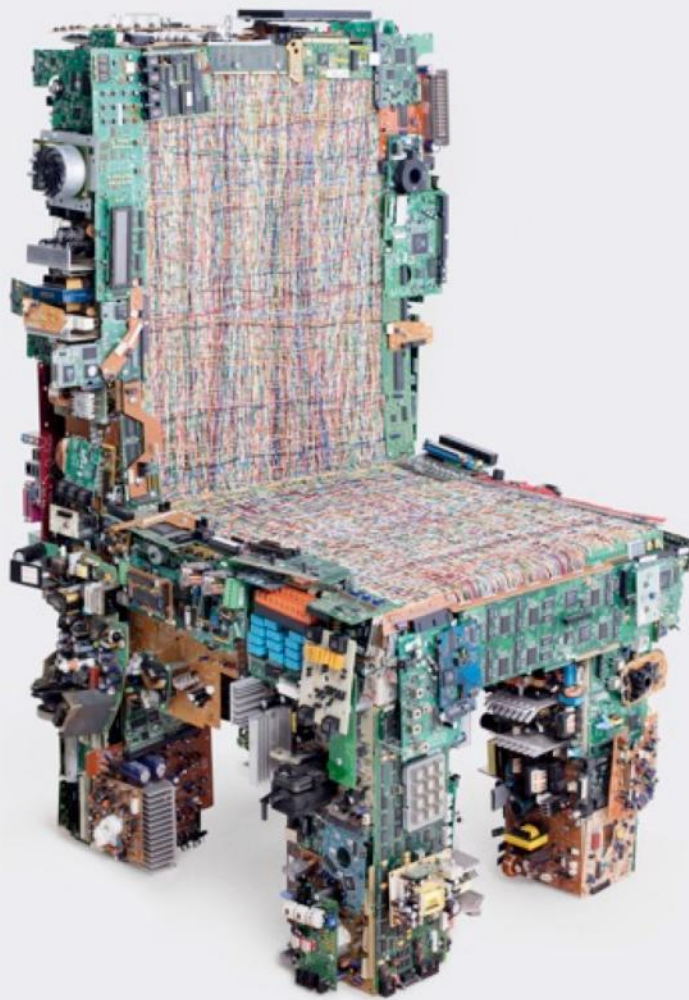
Galila's P.O.C makes available its unconventional and creativity sparking environment for ifa laboratory. There are almost unlimited possibilities for workshops and outcomes, based on your organisation's needs; we can co-create the design with you based on your priorities, or you can choose from pre-designed sessions in direct link to the collection. Below you find examples of pre-designed sessions.



Salvador Dali in Business. © ifa laboratory.

Example Team-building

One of featured themes at P.O.C is "chairs".
This team building will allow your group to jointly create one!



Outcomes and Objectives

Having fun!

Discover new sides of one another

Enhance collaboration and team communication

Achieve team goals while bonding as a team

Build confidence in the team

Work on out of the box thinking

Rethink/ review your company or organization

Create one or several chairs of your chosen design – it could be used for external communication of your company identity and values

In practice - Preparation

- Initial meeting to get to know each other, set objectives and to brief about the workshop
- We will ask you to collect unused material from your company premises; it can be brochures, machines, telephones, paper, boxes, pens, promotional material, coffee capsules... Basically anything that is not needed and takes place to store or that go to waist.

In practice - On the day

- You get a guided visit of some parts of the collection in order to build up some understanding of the ready made, or of artworks that are created out of various different materials.
- Afterwards there will be time for you to think and discuss about the works seen and the experiences you had. It will be time to jointly think about what kind of chair or armchair you would like to create. What kind of chair is representative for your company?
- Your time for creation.
- Debrief about what is created.
- Bring back the chair to your company. Your unused material will have got new life and meaning and it brings back a nice memory from Galila's P.O.C.

Post workshop

- We will evaluate the workshop results with you, in terms of impact on the team, learning and how the day of interaction was.

Number of people: max 35 persons per day
4 hours workshop – (generous half day)



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Example Team-building.

A book is of course for reading.

But for what else can it be? The Book as an art object is one of the themes of P.O.C. In the collection you can find various ways artists have used books in their creation; for telling different stories, and creating very different art pieces.

Outcomes and objectives

Being creative/access to creativity

Challenge your perspective and imagination

Out of the box thinking, see things differently/perspective

Work on imagination, concentration and precision

Creative capacity

Book based artworks for you to bring back to your company

In practice - Preparation

- Initial meeting to get to know each other, set objectives and to brief about the workshop
- If you have any books that do not fill a purpose, or that you would like to transform, we will ask you to bring them for the workshop

In practice - On the day

- You get one guided visit of some parts of the collection in order to build up some inspiration and overview of the ready made, and to get a view on artworks made by books
- After time for you to think and discuss what kind of books that can be relevant for you to create. We will choose appropriate disciplines and methods that the group feels comfortable with.
 - Your time for creation.
 - Debrief about what is created.
- Bring the book/s artwork/s back to your company and inspire others.

Post workshop

- We will evaluate the workshop results with you, in terms of impact on the team, learning and how the day of interaction was.

4 hours workshop – (generous half day)

For max 35 persons per day

Custom made sessions?

Custom made sessions can leverage the collection environment as a tool, but they do not necessarily focus on any themes of P.O.C. Sessions focus on other jointly set objectives and your needs.

➤ Who is leading the work?

ifa laboratory works with different types of artists, hand picked for their capacity and experience in working with companies, for example visual artists, designers, actors, musicians, singers, orchestra directors.

➤ What kind of topics can be addressed?

ifa laboratory addresses the needs of the 21st century labour market. The skills that are wanted today 'in the 4th industrial revolution' are skills that are close to artists and creators, such as, abstract reasoning, systems thinking, collaboration, and ability to experiment, empathy, and creativity.

Our artist experts can work with various topics and contexts such as cultural & creative intelligence, change management, conflict management, communication, collaboration, agility, visualisation and concretisation of values – making your team embody them, developing company culture, enhancing organisational capacity for innovation, boost creativity and the understanding of it.

➤ Target?

Our sessions can address different types of teams and different company levels.

➤ What can it look like?

After having determined objectives with you, an artist expert can work with your group through their respective disciplines

OR

Through insights and the transfer of perspectives, an artist can provide his/her fresh point of view on your project, your board issues, on your product development challenges

OR

It is also possible to engage with artists inside your organisation to create and enable a more innovative, interactive, and creative environment at work.

Working with one or several of our artist experts can be for the time of a workshop, or during a longer-term process.

Example Training: The behavioural grid of the 4 colours to develop your managerial style

Do you want to develop your own management style?
Do you want to understand how to better motivate each of your employees?
Do you want to know how to lead an agile and fluid team in the face of change?

Through the encounter with the art collection and the DISC model (a comprehensive tool for leadership development based on a personality test), you will be able to explore, reflect and transform your managerial style for greater team performance and well-being.

Outcomes and objectives

- Creating a common culture around the meaning of dominance, Influence, Steadiness, Conscientiousness;
- Receiving a description of your personal managerial style doing the DISC test;
- Rethinking/ reviewing your managerial style;
- Developing the leadership of your team - organization;
- Creating an action plan to transform your own managerial style.
- Seeing things differently/perspective;
- Having fun, inspiration and suggestions for the innovation.

In practice - Preparation

- Initial meeting to get to know each other, set objectives and to brief about the workshop

In practice - On the day

- Visit individually the art collection in order to find inspirations and to get a view on artworks made in connection with the themes of the training (Dominance, Influence, Steadiness, Conscientiousness);
- Time to discover your managerial style through the online DISC personality test, sharing the results with others and receiving feedback
- Time to share and discuss all together suggestions and insights coming from the collection to reflect and identify in which of the four themes is your organisation's culture most prominent;
- Time to transform your personal managerial style with a concrete action plan.

Time: 1 day training

Target: Managers

This training session is led by Be Great, a firm specialized in training and facilitation.



Galila's P.O.C. © Diego Ravier

Example Training: Role and interpersonal communication skills

Would you like that:

Each team member gains a new point of view on his or her formal and informal role within the organisation?

Improves his or her interpersonal communication skills through gaining greater awareness of key principles and attitudes?

This training is designed according to Theory U; a powerful change management method based on a set of essential leadership capacities.

Outcomes and objectives

- Rethinking/ reviewing your formal and informal professional roles
- Improving interpersonal communication skills (verbal & non-verbal communication);
- Creating an action plan to transform your role and ways of interacting.
- Seeing things differently/perspective;
- Having fun, inspiration and suggestions for innovation;

In practice - Preparation

- Initial meeting to get to know each other, set objectives and to brief you about the workshop

In practice - On the day

- Time to activate the right mindset for the experience. Have a hot drink, discover Galila's P.O.C, learn to know each other a little better
- Kick-off! We'll explore 3 different stations, with one or more pieces of art, acting like a mirror on the specific topics: your role (masks), interpersonal communication skills (books and wires) with collective discussions, debriefing and feedback.
- Landing... We'll take the time to go back to the kick-off point and choose one of the chairs in the collection as a metaphor of your role as you would like it to be now, after this exploration and discussions.
- Feedback and debriefing of the experience.
- Time to set and write down the action plan, in order to impulse the change you want to make happen
- Possibility to discuss further perspectives on what you would need to go even further.

Time: 1-day training

Target: Any working team or people from the same organisation

This training session is led by Be Great, a firm specialized in training and facilitation.



Galila's P.O.C © Diego Ravier

A training to be co-created with you: Your Organisation is an ArtWork!

This workshop presents several possibilities in themes, focus and outcomes. The exact content is tailor made when the objectives are jointly set with you.

The steps

- 1) Meet us to choose your theme linked to the Galila's POC artwork collection:
Role < - > Masks
Strategy & Vision < - > Eyes
Communication < - > Taps
Leadership < - > Chairs
Authority < - > Money
Team Working < - > Ropes
- 2) Co-design the workshop choosing the right methodologies:
- 3) Action! Let's do the workshop
- 4) Feedback! Meet us to share the report of the workshop

Potential outcomes, depending on focus

- Transforming the formal and informal Roles in your organisation;
- Re-thinking and re-innovating your Strategy, Vision & Governance;
- Becoming aware of your communication skills and resources
- Identifying and transforming Authority & Leadership in your organisation;
- Understanding and developing your team cohesion - work in an "agile" way.

In practice - Preparation

- In order to determine needs and joint objectives we will meet and establish an agreement about what this training programme will result in and how it is going to be assessed.

In practice - On the Day

- Time for an exploration visit of the collection. Thereafter we divide into smaller groups and focus on the topic of focus;
- Time to work your set objectives through different tools and methodologies linked to the Galila's POC collection: creative writing, drawing, painting, tinkering with different materials, active discussion walk, mindfulness, graphic facilitation, disc management style evaluation, collective intelligence facilitation;
- Time for an individual and collective action plan to transform your organisation starting by the workshop learning on the objectives set with you.

Time: At least 1 day training

Target: For Max 15 persons

This training session is led by Be Great, a firm specialized in training and facilitation.

Video of your experience

This is an option for all workshops and trainings. We record a video for you so you get an internal or external communication tool, and multiplier.

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